



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 10-02-2012 PAGE: 1 of 3

BUYING TIME - 6205
ATTN: KATHRYN WELSH
650 MASSACHUSETTS AVENUE NW
SUITE 210
WASHINGTON DC 20001

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
395906	08-16-2012	10-01-2012	4	DALTON FOR GOVERNOR	DALTON FOR GOVERNOR	POLITICALS	WTVD - DURHAM

Agency Est# 323 326 2208			CMS # 241282	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-02-2012	End Date 10-08-2012	Billing M (Broadcast Month, Cycle 1)						Package N	Contract Title 241282					
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : 323 P : 326 E : 2208																	
1	10-03-2012	10-07-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA				1	30			1		1			2	325	2	650.00
2	10-08-2012	10-08-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA				1	30	1							1	325	1	325.00
3	10-02-2012	10-07-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA				1	30		1	1	1				3	650	3	1,950.00
4	10-02-2012	10-07-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83				2	30		1		1	1			3	500	3	1,500.00
6	10-02-2012	10-07-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)				2	30		1	1					2	500	2	1,000.00
7	10-02-2012	10-07-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)				1	30		1			1			2	325	2	650.00
8	10-02-2012	10-07-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (2	30		1	1		1			3	275	3	825.00
9	10-02-2012	10-07-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY				2	30		1	1					2	600	2	1,200.00
10	10-08-2012	10-08-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY				2	30	1							1	600	1	600.00
11	10-02-2012	10-07-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81				1	30			1	1				2	1,100	2	2,200.00
12	10-02-2012	10-07-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)				1	30				1	1			2	1,400	2	2,800.00
M	MG Group #	Preempted	Rate	Reason	MG Description				Duration											
	333047	10-03-2012	1,400	PROGRAM CHANGE	2 X 30 @ \$1,400 T,Th 07:00PM - 07:30PM - 10/02/12-10/04/12 (898)			1	30		X		X			2	1,400	2	2,800.00	
		10-05-2012	1,400	PROGRAM CHANGE																
		Total:	2,800														Preempt Total:	-2	-2,800.00	
13	10-08-2012	10-08-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)				1	30	1							1	1,400	1	1,400.00

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Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Agency Est# 323 326 2208			CMS # 241282	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-02-2012	End Date 10-08-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 241282			
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : 323 P : 326 E : 2208																
14	10-02-2012	10-03-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY			2	30		1	1					2	750	2	1,500.00
15	10-02-2012	10-07-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SAT 9-10AM (10765)			2	30						1		1	250	1	250.00
16	10-02-2012	10-07-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)			3	30						1		1	150	1	150.00
17	10-02-2012	10-07-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6 SUN (822)			1	30							1	1	725	1	725.00
18	10-02-2012	10-07-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SATURDAY (1883)			1	30						1		1	570	1	570.00
19	10-02-2012	10-07-2012	10:00AM - 11:00AM	THIS WEEK SUNDAY 10-11A (800)			1	30							1	1	475	1	475.00
20	10-08-2012	10-08-2012	05:58AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)			2	30	1							1	500	1	500.00
21	10-08-2012	10-08-2012	05:58PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81			1	30	1							1	1,100	1	1,100.00
22	10-08-2012	10-08-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY			2	30	1							1	750	1	750.00
23	10-03-2012	10-05-2012	03:00PM - 04:00PM	KATIE (817)			2	30			1		1			2	175	2	350.00
24	10-05-2012	10-05-2012	10:58AM - 12:00PM	THE VIEW (MONDAY-FRIDAY) (846)			1	30					1			1	350	1	350.00
25	10-08-2012	10-08-2012	10:58AM - 12:00PM	THE VIEW (MONDAY-FRIDAY) (846)			1	30	1							1	350	1	350.00
26	10-02-2012	10-05-2012	05:28PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8			1	30		1			1			2	950	2	1,900.00
27	10-07-2012	10-07-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)			2	30							1	1	150	1	150.00
28	10-07-2012	10-07-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SUNDAY (4789)			1	30							1	1	475	1	475.00

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Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : 323 P : 326 E : 2208														
														Contracted Gross Total:		42	24,695.00
														Actual Gross Total:		42	24,695.00
														Agency Commission:			3,704.25
														Net Total:			20,990.75
Month/YR		Preempted		Made Good		Contract Total		Adjustments						Actual Total			
Oct 12		2,800.00		2,800.00		24,695.00		0.00						24,695.00			
TOTAL		2,800.00		2,800.00		24,695.00		0.00						24,695.00			

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